

COGAN MANAGEMENT

Cocktail Bar Consultant

Our cocktail bartenders' courses are designed to upgrade and promote professionalism in the hospitality industry as a whole.

Our one-day intensive cocktail bartending course teaches the wide range of mixology skills necessary to attain a position as a bartender in top class bars/hotel in the world. Not only do they teach the top 10 classic and popular cocktails and methods, but also the bartenders' responsibilities toward their public, co-workers and their employers.

The course has been carefully put together by Chris Cogan,* Master Bartender
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- To learn the top classic and popular cocktails of the world and their variations and evolution.
- To understand [the importance] and of, and be able to, produce precise measurements and proportions in [creating] or dispensing drinks.
- To attain a basic awareness of the method of alcohol production.
- To understand how drinking habits, the alcohol industry and drinking culture has evolved in order to expand understanding of drinks making.
- To understand the palate in relation to taste categories, the taste buds and applying these principles to the art of mixology.
- To have a thorough product knowledge of all cocktail ingredients.
- To be able to demonstrate with precision all methods required to prepare cocktails and present them.
- To respect the etiquette of the bartender and customer relationship in regard to manner, presentation and cultural awareness.
- To be responsible for the [upstanding] of licensing laws
- To be responsible for the health and safety at work of oneself, ones co-workers and the public
- To be impeccably clean, neat and tidy and to introduce the highest standards of hygiene in the workplace
- To be constantly aware of ways of increasing speed and efficiency whilst not compromising on quality of the product.
- To be able to demonstrate ways of increasing sales and representing uyour employer in goals for market success.
- To encourage good relations with suppliers through up-selling brands and working with point of sale promotion techniques.
- To help spread the culture of professionalism throughout the industry.

